

Haslemere Events

Haslemere Events 2012 is going to be a big year for events in the town, including the Charter Fair in May, the Jubilee in June and the Olympics in July. There are big plans afoot for the Jubilee celebrations in particular. All these events are managed under the umbrella of a committee called Haslemere Events, on which the Chamber is represented. To keep in touch with events going on in the town, please use this link to subscribe to the Events
Email database:
<http://dada.grayswood.com/cgibin/dada/mail.cgi/u/events/>

THE 50/50 CLUB EXPLAINED

THE 50/50 CLUB, TAKES THE FORM of a small private lottery which is open to Chamber members and their staff, who can pledge to sponsor individual numbers between 1 to 200 for £5 each per calendar month (minimum duration one year).

There is no limit to how many numbers one person or company can have, however numbers will be allocated on a strictly first-come-first-served basis.

Each month, at the Chamber committee meeting, a number will be drawn. Fifty percent of the monies collected from the sale of those numbers will be given in prize money, with the other 50 percent going towards the Christmas lights and the many other and varied Chamber initiatives.

So, if we sell all 200 numbers, then each month your £5 stake could win you £500!

YOUR CHAMBER COMMITTEE MEMBERS

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FRIENDLY DISCLAIMER

Every care is taken to ensure that the content of this newsletter is accurate at the time of going to Press. However, all figures and information are subject to change and we therefore suggest that you check the details beforehand and where necessary. All material is sent at the owner's risk and while every care is taken, Haslemere and District Chamber of Trade and Commerce Newsletter and the Editor cannot accept liability for any loss or damage.

STOP PRESS!

SUPPORTING LOCAL BUSINESSES & RETAILERS, BY FOCUSING ON LOCAL NEWS & ISSUES

EVENTS

FORTHCOMING
 'MEET THE BUSINESS'
 DATES FOR YOUR DIARY!

OPEN TO BOTH MEMBERS AND THEIR GUESTS!



JANUARY 2011

DATE & TIME: 17th January 2011 6-8pm
BUSINESS: Toad Hall Nursery
VENUE: Toad Hall Nursery
RSVP: Tel: 01428 654117

facebook

The following Haslemere Chamber Businesses can now be found on

- Christian Ashdown - Gardener Stonefern
- Keats Estate Agents
- Transform Landscapes
- Haslemere Travel
- Cerillia Design
- Organic Cookery School
- The Edge
- Mzuri Design
- Eden Hair
- Moorlands Lodge
- Haslemere Wardrobe
- TJ Tree Care
- Alemba
- The Royal School
- Royal Surrey School
- Haslemere Museum
- Hemmingways

This is your chance to be among the first to join the HASLEMERE CHAMBER OF TRADE 50/50 CLUB! To pledge your support, please email: treasurer@haslemerechamber.co.uk

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100
101	102	103	104	105	106	107	108	109	110
111	112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	129	130
131	132	133	134	135	136	137	138	139	140
141	142	143	144	145	146	147	148	149	150
151	152	153	154	155	156	157	158	159	160
161	162	163	164	165	166	167	168	169	170
177	172	173	174	175	176	177	178	179	180
181	182	183	184	185	186	187	188	189	190
191	192	193	194	195	196	197	198	199	200

WHY NOT CHECK THEM OUT...



WE WANT YOUR NEWS!

Please send your Articles, Press Releases and Advertorials to: newsletter@haslemerechamber.co.uk and we will endeavour to include it in the Newsletter. Copy is accepted on a first-come-first-served basis. Please ensure your copy is no more than 250 words max and three articles max from any one business per year, to allow everyone the opportunity for article inclusion. All documents to be sent in .doc, and photos in .jpg formats (with image credits/courtesy enclosed). Unfortunately, we cannot accept .html files, as the document resolution is too low for print production.

COPY/IMAGE DEADLINE FOR THE MONTH ISSUE: 12/1/12 THE EDITOR'S DECISION IS FINAL.

The Editor would like to **"THANK"** the following Chamber Members, who have so generously contributed their time and services in the production of this newsletter:

Angie Townsend & Team at Eden Hair & Beauty, Julianne Evans of J L Nobbs, Simone Brinkworth of Branksome Place, Sheona Gosney of McGowan Corporate Solutions, Melissa King of Marley Flowers, Philip Jackson, Nick Cantan & Tara Lowe of Blackdown Fernhurst Ltd.

BUSINESS DEVELOPMENT OPPORTUNITY

We have been offered an opportunity to run a programme to support independent retailers in Haslemere and its environs. This four month programme provides businesses with third party feedback and specialist training support in order to improve their customers' experience. This in turn increases profitability and creates more jobs.

Many businesses, particularly independents, either do not have the time or the money to organise this kind of training. However, this programme will be sponsored by Haslemere Chamber of Commerce and SEEDA and as such will be FREE to any Chamber members taking part.

The companies carrying out the programme will be Shopper Anonymous and Metamorphosis, both experts in this type of project, which they have carried out in several towns around the country. Most recently, they completed a project in Dorking where they were rated 9/10 or more for every aspect.

The proposal is subject to approval by Haslemere Initiative but if approved, you will be hearing more details shortly.

If you would like to book your 'Meet the Business' please contact:

The Chamber President;
JULIANNE EVANS
Tel: 01428 643996

E: president@haslemerechamber.co.uk

NEW MEMBERS

Lawnbright
R T Mechanics Ltd

facebook

There are now 31 Chamber members on facebook, why not join them?

Haslemere Travel wins Gold at British Travel Awards!

Surrey-based, independent travel agent Haslemere Travel scooped a top industry prize at a glittering ceremony attended by more than 1,000 guests from the UK's travel industry at London's Battersea Evolution venue last night (November 2nd 2011).

Amid tough nationwide competition from high street names such as Virgin, Kuoni and Thomas Cook, Haslemere Travel won the SMALL TRAVEL RETAILER OF THE YEAR 2011 prize in the annual British Travel Awards, the largest awards programme in the UK created to reward the best companies in travel, as voted for by the British public, with 700,000 votes cast – three times more than last year.

There to receive the award in person from the evening's guest host, writer, broadcaster and actor, Gyles Brandreth, was Haslemere Travel's founder and chairman Andrew Brownrigg.

Andrew and his wife Di moved to Haslemere, Surrey in 1988 and founded Haslemere Travel to concentrate on the leisure holiday market and, in particular, to specialise in creating personal and tailor-made itineraries.

"This award means so much more to us all at Haslemere Travel, since the votes are from the public and also from an expert panel of judges, and therefore form a seal of approval not only from our colleagues in the Industry, but also from our clients," said Andrew.

According to Gemma Antrobus, 33, managing director of Haslemere Travel since 2008: "Since the agency started in 1988, the skills and attributes required to be successful in the travel industry have changed dramatically, with a greater emphasis on customer service, communication, psychology and lifestyle. These are now developed within the company's strategic programme of networking, skills development and overseas research.



Pictured with his company's Small Travel Retailer of the Year 2011 award is jubilant Haslemere Travel founder and chairman Andrew Brownrigg

"Our recent staff appointments have been chosen more for their ability to communicate well with customers, and in many cases their knowledge of living and working overseas. Their ability to understand the needs of well-travelled, experienced and demanding customers is of paramount importance and rests at the core of the company's current success," said Gemma.

With plans to also expand its Elite Consultants freelance consultancy network, Haslemere Travel has set its sights on even greater success in the future with full awareness and understanding of the increasingly competitive and demanding nature of the overseas travel market.

"In our case, small is definitely beautiful – getting to know our clients individually is crucial to our business and I am extremely proud of our progressive and forward-thinking team."

For further information, please contact: Aly Cook, PR consultant, Haslemere Travel
Tel: 07798 647 327 Email: alyb.cook@gmail.com

Christmas Carols

The Chamber of Trade and Commerce will be holding their Christmas Carol Service on Wednesday the 14th of December at the Town Hall commencing at 7pm.

This popular annual event is a chance for Chamber of Trade to say a big thank you to their clients and customers who have supported them over the last year. As usual the Town's band will be accompany the large crowd of carollers who assemble at the Town Hall, who will enjoy mulled wine, mince pies and a visit from Father Christmas.

Find Haslemere Christmas Carols on facebook.

Stonefern

Dear Members

Stonefern is a small, friendly and cost effective graphic design studio based just outside Haslemere. We mainly work with small and mid sized local businesses based in the South East. You name it, there's already a good chance we've thought about it, researched it, designed it, refined it, printed it, packaged it, advertised it, promoted it, stuck it on a vehicle, set up the website and probably even sold you the t-shirt...

So if you need a few hundred/thousand flyers for a promotion or sale? Some Christmas cards designed and printed. Want some staff clothing? Maybe a full rebrand? Got an idea for a website? Need some new signage for your business? Stonefern can help you with all your design requirements and this Christmas we are offering a great introductory offer for any new clients.
25% of all Graphic Design Fees till Feb 1st 2012*
25% of all Printing supply costs till Jan 1st 2012*
and 25% off all website builds till Jan 1st 2012*

We are even offering a 20% introduction fee if you recommend us*

Please visit our website www.stonefern.com to find out more about who we are and what we can do for your business or pick up the phone to speak directly to Mark Foster, our Senior Art Director on 01428 664410

Haslemere Educational Museum

We were delighted to hear that three Chamber members had become Corporate Members of the Haslemere Educational Museum since our 'Meet the Business' meeting there earlier this year. We also gather that two more of you have pens poised over Application Forms!

The Museum is central to the heritage of Haslemere but, as you will all know, does need extra funding. Recently, it has held three very successful fund raising events – golf and tennis days and a bridge afternoon and is proposing to repeat these and hold others next year. It is also launching an endowment fund to raise £1.5 million before its 125th anniversary in 2013.

Please do consider adding your support to the Museum by becoming a Corporate Member. There are a host of benefits including: a complimentary half day use of the Lecture Hall and an evening use of it, the Galleries and gardens, your company listed in its Annual Report and on the Corporate Patrons Board in the reception, complementary family membership, advance notice of and priority booking of events at discounted prices, a Corporate Patron Certificate and a hyperlink to your company website.

Corporate membership is available from £120 a year.

Our Museum is important to the Town and needs your support, corporately and individually. If you would like to know more about it and its exhibits and its activities, or if you have any fund raising ideas, please do contact Christopher Ashton-Jones (Sheen Botanical Labels – tel 644759). He will also be delighted to give you a Membership Form!

New Parking Proposals for Haslemere

The new proposals for parking enforcement in Haslemere will be published on 9th December of the Surrey County Council website. Go to Committees and look for Waverley Local Committee 16th December 2011. Haslemere Surrey County Councillor, Steve Renshaw, will be meeting Haslemere Town Council to discuss the proposals on 14th December and the Local Committee meets on the 16th. The Town Council and the Chamber will be attending and asking questions, so if there is anything you would like us to raise, please let me know.

Email: julianne@jlnobbs.co.uk
Phone: 01428 643996

Rachel Maunder

'How many times have you promised yourself to write out a business action plan?...and how many times have you actually done it? Research has shown that we are much more likely to achieve our goals if we write them down and also draw up an action plan by which to work towards them.

Would you like to achieve your business goals in 2012?

The Athena Network is running a workshop for women in business called 'Kick-start your business into 2012' where the main objective is for delegates to come away with not only a completed action plan for their business development goals for next year but also to have started working on some of their identified actions.

When: Thursday 12 January 2012

Where: Champneys Forest Mere, Old Portsmouth Road, Liphook, GU30 7JQ.

Cost: £120 for Athena members, £140 for non-members.(incl. lunch and refreshments).

No. of places: 8

Time: 9.30 – 4p.m.

Facilitator: Rachel Maunder, Business coach and mentor. www.rachelmaunder.com

If you recognise the value of committing your goals and aspirations to paper and would welcome some inspiration to do this, this could be the workshop for you. Sharing ideas with like-minded women and giving and receiving feedback creates a focussed, dynamic and inspirational environment.

For more information and to book your place please contact Rachel.maunder@theathenanetwork.com or call Rachel on 07905 101169.'

With many thanks.

Rachel Maunder

Regional Director: The Athena Network

